

## Billing for IP Television

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### Who Should Attend

Billing managers, Billing analysts, developers, Business managers, and operations professionals who need to know the key parts of the billing system impacted by the implementation of IPTV service; including: support for IPTV services, how to measure and rate IPTV "usage", billing system selection and implementation.

### Objectives

- Identify the functional parts and basic operation of billing systems used for IPTV.
- The fundamentals of provisioning, rating and invoicing for IPTV services.
- What services are commonly provided by IPTV systems and how are they categorized.
- The importance of advertising to IPTV billing systems and how to bill for advertising services.
- The new types of settlements and fees including content aggregation and licensing.
- Cover the billing standards used for IPTV.
- Learn some of the options for upgrading legacy billing systems to perform IPTV billing.
- What the integration options for integrated video, voice and data billing are.

### Prerequisites

A basic knowledge of communication systems and services along with some understanding of billing systems is desirable.

**Summary Outline**

**IPTV Services**

- Live TV
- VoD
- Advertising

**IPTV Billing Systems**

- BSS
- Mediation

**Billing Categories**

- Voice
- Data
- Video
- Information
- T-Commerce

**Provisioning**

- Configuration
- Self Provisioning

**Rating**

- Guiding
- Categorizing
- Calculating

**Invoicing**

- Rendering
- Distributing
- Posting

**Settlements**

- Clearinghouses
- Content Aggregators

**Billing Standards**

- IPDR
- XML
- AMA
- CABS
- CIBER
- TAP

**Integrating Billing Systems**

- Broadcast
- Telecom
- Datacom

**Billing System Requirements**

- Testing
- RFPs