

Benefits:

FOR CORPORATE EXECUTIVES:

Being at the helm of your company, you already understand the importance of maintaining a competitive edge. What separates you from the competition is enabling your employees to make informed decisions quickly in response to market and customer demands. This is essential for growth and can be a key differentiator. To meet these increasing demands, you require a professional education partner who can help maximize the productivity of your employees and allow you to grow your customer base and your revenue with ease and precision.

WE DELIVER: BENEFITS THAT DRIVE YOUR COMPANY'S BOTTOM LINE

- ☑ **Achieve your corporate objectives** more easily, on time, and within budget with knowledge delivery programs that provide meaningful and measurable results
- ☑ **Speed time-to-market** for new service rollouts, programs and pricing plans
- ☑ **Increase the effectiveness and impact** of marketing and sales initiatives through well trained, highly knowledgeable employees
- ☑ Select the **right content**, at the **right time**, in the **right location**, for the **right employees** from among our flexible delivery choices, namely, onsite, public, online, seminars and webinars
- ☑ **Reduce travel expenses** and time away from work for learners
- ☑ **Retain quality employees** through professional training experiences that enhance their contribution to the organization
- ☑ Realize **fast and high return on the investments** you have made in your personnel
- ☑ Enable the delivery of on-going **high quality corporate training** to more people at more locations, more often, at lower costs with our onsite course delivery
- ☑ Provide training of the highest quality to your employees' desktops through our **online and webinar delivery** options
- ☑ Create (with us) **company-specific curricula** to support your business and technology goals with our on-site classroom delivery
- ☑ Participate in our **seminar offerings** at the top industry conferences, tradeshows and events
- ☑ **Improve the knowledge base** throughout your company without creating or maintaining a huge corporate university environment and without disrupting daily operations

- ☑ **Improve employee performance** thereby improving customer satisfaction rates
- ☑ Enjoy **high customer satisfaction** and take rates which translates to higher profits

FOR TELECOM & UTILITY INDUSTRY PROFESSIONALS:

To be a successful professional in today's fast-paced economy, you already know the demands and challenges facing the revenue assurance, billing and customer care disciplines, as well as the need to quickly rollout a variety of new IP services. You require a professional education partner who can help you increase proficiency and help you maximize your own and your staff's productivity. Our superior understanding of what you need to know, how you work in the real world and how we all learn best is evident in our compelling learning sessions.

WE DELIVER: BENEFITS THAT MAKE A DIFFERENCE FOR YOU

- ☑ Return to your workplace armed with the **practical knowledge** you need to "hit the ground running" - knowledge to **improve performance and productivity**
- ☑ Select the content, the time, the location with **options that work for you**, namely, onsite, public, online, seminars and webinars
- ☑ Whether you are a business manager, developer, engineer, executive, operations manager or marketer, we have the **right level of content** and a **variety of topics** that you need
- ☑ Enjoy a **true educational experience** – reinforcement of lessons, real-world workshops, quizzes and group study presentations
- ☑ Our **small class size**, comfortable, friendly environment and lively instructor/learner interaction make for a meaningful and personal experience
- ☑ You can take advantage of access to our highly educated, seasoned **instructors with experience in the industry**
- ☑ Continual content updates and development of new subjects deliver **knowledge that will keep you ahead of the competition** – the latest technology is being taught now!
- ☑ **Easy** registration online; multiple-course/seat discount rates available

The Billing College continues to be a driving force behind the economy of the telecommunications and utility industries. To find out how you can boost your bottom line with learning experiences that turn training fees into knowledge investments and enhance professional success, or to learn more about The Billing College, visit www.billingcollege.com, call us toll free in North America at 888-893-8724 or (+1) 201-833-9494.