

# Collaborating for 3G success

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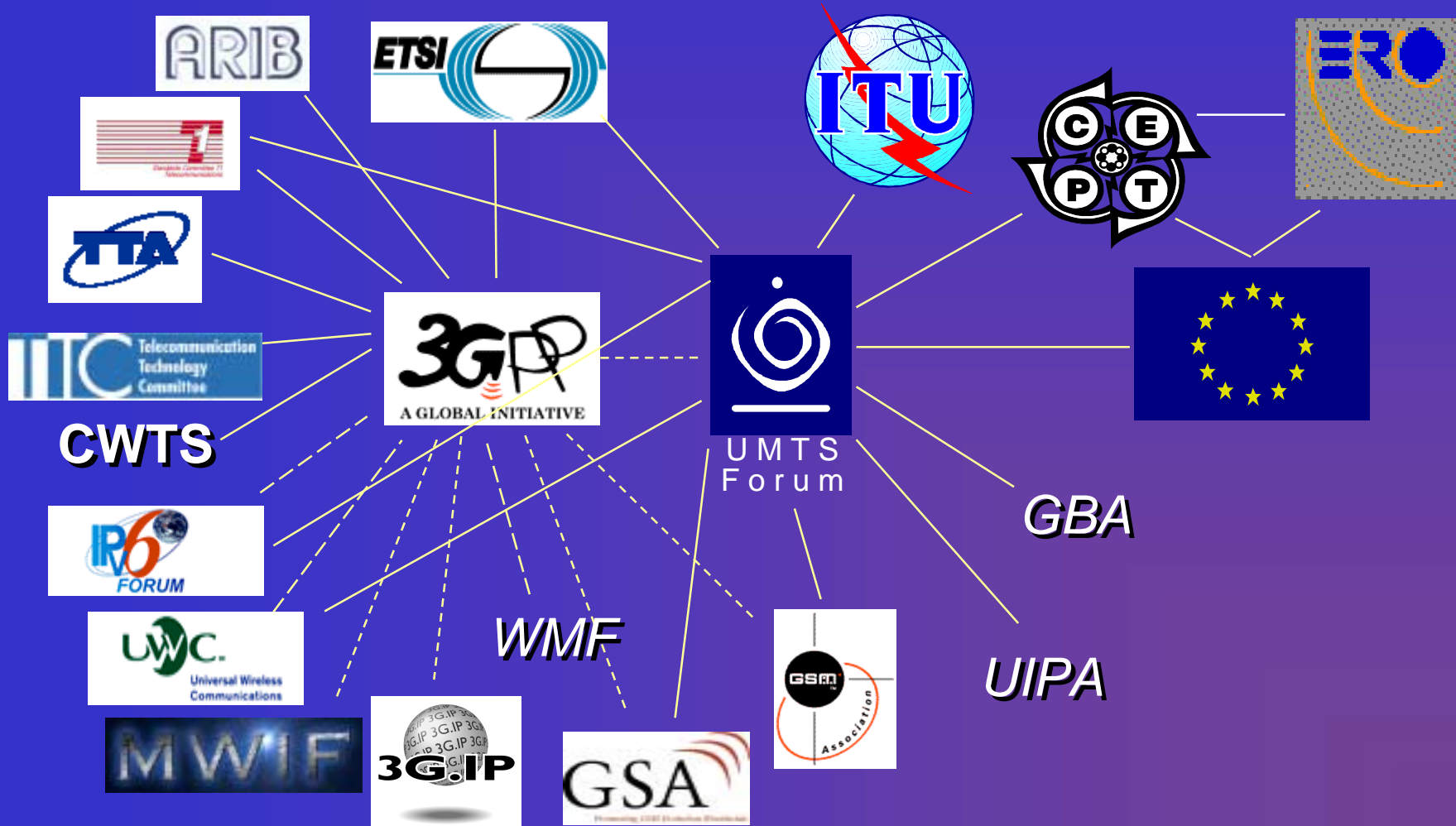
**Copenhagen, Ericsson, 15 June 2001**

# What is the UMTS Forum?

- ▶ **A global organisation with over 250 members from more than 40 countries world-wide:**
  - ▶ Mobile, fixed and satellite operators,
  - ▶ suppliers,
  - ▶ consultants,
  - ▶ regulatory bodies, and
  - ▶ IT and media content providers.
  
- ▶ **Goal:**
  - ▶ Successful global commercial deployment of UMTS / 3G services.

# Our partners today

## Building bridges around the world



# Licensing Framework

**Source:** Thomas Sidenbladh  
Vice-Chairman UMTS Forum,  
Chairman Regulatory Aspects Group

# Spectrum Issues

**Source:** Krister Björnsjö  
Chairman UMTS Forum's  
Spectrum Aspects Group

# **3G Market Study Results:**

## **Structuring the Service Revenues Opportunities**

**Source:** Paola Tonelli  
Chairperson UMTS Forum's  
Operators Group and Project Manager of this Market Study

# Reports in production

## Reports under study

- ▶ Report No. 14: Services and Applications and Devices  
(expected Summer 2001)
- ▶ Report No. 15: Identification of both the benefits and drawbacks of using new TLD names within the UMTS environment  
(expected Autumn 2001)



## Further more

- ▶ Position Papers on different subjects (continuing)
- ▶ Market Study III - Country Level Study
- ▶ Market Study IV - Portals  
(expected Autumn 2001)

# UMTS Forum:

**Committed to the global success  
of UMTS / 3rd Generation Mobile  
Communication**